



Winning Alliance: PCTV, TVTEL and Aldea Solutions unite for the live production of the UEFA Champions League for TNT Sports Mexico

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With the transmission of the Super Cup match between Chelsea F.C. and Villarreal C.F. on August 11, TNT Sports Mexico debuted its streaming for HBO Max and for TNT on cable television, for the exclusive distribution of the UEFA Champions League with 138 live matches. To make this possible, Warner Media selected the consortium comprised of PCTV and the Marcatel Group companies - TVTEL and Aldea Solutions - who will produce all Champions League content from Mexico City that will be broadcasted on HBO, TNT and Cinemax.

Jorge A. Tanaka, Executive Director of PCTV, mentioned: "This is an opportunity to see, from the inside, and with active engagement, how a new sports project of significant importance grows in Mexico and within the region. For PCTV, it's a great honor to provide to Warner Media, in collaboration with TVTEL and Aldea, the technical and human production resources, as well as the financial backing of a solid telecommunications company in Mexico."

Rodrigo Peralta, Commercial Director of TVTEL, said: "This project presented an enormous challenge for delivering in very short time an innovative production service which requires the highest media industry standards required by Warner Media". Gonzalo Jara, Director of Technology and Operations at TVTEL, further added: "It is an honor for TVTEL to be able to work with Warner Media using cutting-edge technology for virtual sets that is usually implemented in cinema and applying it to live sports production, which resulted in an amazing production quality".

Daniel Gonzalez, CEO of Aldea Solutions, said: "We are very proud of the vote of confidence that Warner Media has placed in our companies. Aldea will facilitate the connectivity, via its fiber optic network, carrying the match signals from Europe and distribute to its studios in Mexico, Brazil, Chile and Argentina, as well as provide the transport of produced signals between them".

With this agreement with Warner Media, TVTEL enters the Mexican market by providing remote production services, while its alliance with PCTV will enable it to offer a first-level production center, thus further increasing its service offering in the region.



About TVTel

TVTEL S.A., based in Santiago de Chile, is a provider of production and broadcasting services in Latin America. The company offers main broadcasters and right holders in the region leading Remote Production systems, innovating, and delivery services allowing them to produce effectively more content and reach large audiences. Learn more about TVTel at www.tvtel.tv.

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About PCTV

PCTV is a company with more than 30 years' experience in the pay tv industry in Mexico. As part of Grupo Megacable, PCTV produces five TV channels, 30 local newscasts and offers production, playout and teleport services for several international signals. In addition, it provides its partners and affiliates with high-quality programming through its current agreements with ESPN, Disney, MTV Viacom, Discovery, AMC, amongst others. Learn more about PCTV at www.pctv.mx.

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About Aldea

Aldea Solutions Inc., a Canadian company, is a leading provider of high-quality video services and solutions for the television and media industries. The company provides end-to-end worldwide transmission and content distribution services and operates an extensive fiber-based network, with points-of-service covering 31 cities and 19 countries throughout the Americas and Europe. Aldea is a wholly owned subsidiary of the Marcatel Group. Learn more about Aldea at www.aldea.tv.

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